



## WRITER GUIDELINES

The following guidelines detail the process of submitting articles for publication on the Culinary Media Network™. Please read these guidelines carefully before submitting your written piece for review.

### **Mission**

The Culinary Media Network™ is a publication written for both the passionate gastronome and those eager to learn about food and wine. Created with an eye toward the sensual and philosophical (but not pretentious and stuffy) aspects of cuisine, the site was created to engage readers on a profoundly personal level, pulling them into the experience with each of its contributors.

Our mission is not to feature the trendiest new ingredient, the chef-of-the-moment, or the latest gadget; but rather the intensely creative and soul-nourishing aspects of gastronomic exploration. We approach food as a philosophy – one that has cultural, historical, and personal implications.

### **Target Audience**

Our target audience comprises males and females from 26-50 who are both accomplished cooks and those curious to learn. Many of our readers are professionals in the food industry, winery owners, and passionate amateurs who spend a great deal of time in the kitchen.

Though much of our audience comes from North America, our site welcomes visitors from seventy countries around the globe. They come to us to share in an exploration of the palate, whether the learning is historical, sensual, philosophical, or technical.

### **Topics**

“Gastronomic Meditations” is our section of reader submissions, which reflect an intensely personal, passionate food experience – something that has engaged the senses in a profound way, or has created wonderful memories. Topics can encompass childhood experiences, dining, learning, or any aspect along the path of exploration.

Submissions should be 600-800 words in length, written from a first-person point of view. Formatting guidelines are listed below.

### **Submission Guidelines**

Please e-mail your submission to [editor@culinarymedianetwork.com](mailto:editor@culinarymedianetwork.com).

Please submit your work in Microsoft Word format, using the following guidelines. **Note:** If your article is not submitted according to the specifications below it will not be considered for publication.

1. Name the file as follows: lastname-keyword.doc (“keyword” meaning the main topic of your article)
2. Format the document as follows:
  - a. Left-align your text (don’t right-justify)
  - b. Use single spacing
  - c. Add a blank line between paragraphs
  - d. Don’t indent the first line of paragraphs
  - e. Use Arial or Helvetica font, size 10
3. If you send back revisions on a document that has already been edited, please send them in redline format, unless you’re significantly revising the whole piece. (To turn on redlining in MS Word, go to **tools | track changes | highlight changes** and then check **track changes while editing.**)
4. Please do not use serial commas. (1, 2 and 3 – instead of 1, 2, and 3.)
5. For em dashes (the long dashes), use a space on either side of the dash. Make sure the dash you’re using is in fact an em dash – like so. You can set up MS Word to do this as follows:
  - a. Go to **tools | AutoCorrect**
  - b. Under the **AutoCorrect** tab, make sure **replace text as you type** is checked.
  - c. In the “Replace:” field, type two dashes: --
  - d. In the “With:” field, copy and paste this em dash: –
  - e. Click on “Replace,” then “OK.”

### Images

We typically use images to enhance the visual appeal of an article. If you are aware of images that would be well suited for use in your article, kindly let us know.

### Links

Generally, we prefer not to include links in the main text of our articles. Where relevant, you are welcome to create a list of links for inclusion at the *end* of the article (titled, e.g., “for further exploration”). There may occasionally be a circumstance where a link within the main body of the article is necessary. In such a case, please let us know.

### Author Bio

Please include a brief bio (two to three sentences) with your submission, which will be included if we publish your article.

### Payment

At this time, payments are not being offered for article submissions.

### **Copyrights and Cross-Publishing**

You retain long-term copyrights to your articles, however we retain the right to a twelve month exclusivity period for any article we publish. If you wish to republish after a shorter period, or if you think such republishing might benefit the Culinary Media Network™ in some respect (e.g., as advertising), feel free to contact us about making an exception.

If you do republish elsewhere, we expect you to include a byline stating that your piece was originally published on the Culinary Media Network™, with a link to the site if you are republishing on the web, or with the site's address ([www.culinarymedianetwork.com](http://www.culinarymedianetwork.com)) if you are republishing in print.

### **Response Time**

Kindly allow up to four (4) weeks for us to respond to your submission.

Updated: March 2008